Music Industry Mentoring Program Live Nation Entertainment

Business Operations - Venues, Melbourne or Sydney

Location	 One of: Collingwood, Victoria - Live Nation Head Office St Kilda, Victoria - Palais Theatre West Melbourne, Victoria - Festival Hall
	 Thirroul, New South Wales - Anita's Theatre
Opportunity	 One Volunteer Opportunity in: Marketing Team (Collingwood, Victoria), Production (St Kilda - Victoria, West Melbourne - Victoria or Thirroul - New South Wales), or Event Management (St Kilda - Victoria, West Melbourne - Victoria or Thirroul - New South Wales).
Program Period &	5 February 2024 - 22 June 2024
Frequency	Total 150 hours
Reports To	Mark Graham & Team, Pending Venue

ABOUT THE ORGANISATION

About Live Nation Entertainment

Live Nation Entertainment is the global leader in live entertainment, comprised of three market leading divisions - Ticketmaster, Live Nation, and Sponsorships. Globally, we bring 35,000 shows, 100+ festivals to life, and sell 500 million tickets per year. We own and operate 200+ venues with more than 1,000 sponsors. All of this and more is made possible by our 44,000 employees worldwide, located in over 40 countries.

About Live Nation Australia

As the world's leading live entertainment company, we are privileged to work with artists to bring their creativity to life on stages from around the world to Australian audiences. We opened our first local office in Melbourne, Australia in 2010 and promote all forms of live entertainment, including concerts across all genres (developing local and international acts), festivals, family entertainment, comedy, podcasts, authors, and health & wellness. Live Nation Australia is comprised of 4 key pillars including Concerts, Festivals, Venues, and Sponsorships.



Our Venues Team

We own and operate live performance venues in Australia, either in public or private partnerships, and our venue portfolio includes the Palais Theatre in St Kilda VIC in association with the City of Port Phillip, Festival Hall in West Melbourne VIC, Anita's Theatre in Thirroul NSW, Fortitude Music Hall in Brisbane QLD, and Hindley Street Music Hall in Adelaide. SA.

ABOUT THE OPPORTUNITY

This opportunity is available within the Live Nation Venues team, either within a Production or Event Management team at one of our venues (Palais Theatre - St Kilda, Victoria, Festival Hall, Anita's Theatre) or in the Marketing team across all venues (Collingwood, Victoria). The program participant will work with the Venues team, to ensure the effective, efficient, and productive running of the venue's event calendar.

Marketing (Based in Melbourne, working across all venues)

Support and assist the day-to-day marketing of Live Nation owned and operated venues across Australia.

In this volunteer role, you will learn to:

- Understand marketing for live music venues,
- Assist with marketing via venue websites,
- Assist with creating content for and updating venue social media pages and EDM communications
- Work with those hiring the venues on marketing related support to increase ticket sales

Event Management (at one of Palais Theatre - St Kilda, Victoria; Festival Hall - West Melbourne, Victoria; or Anita's Theatre - Thirroul, New South Wales)

Support the day-to-day planning and delivery of events at of one of these Live Nation owned and operated venues.

In this volunteer role, you will learn to:

- Understand and assist with event planning, delivery and wrap up from a venue perspective,
- Assist with event risk assessments and risk mitigation,
- Assist in rostering of event staff, security and services,
- Respond to customer enquiries,



- Assist with ticket builds and general ticketing requirements for events with our ticketing agent,
- Assist in maintaining the presentation of the venue,
- Assist with the Food & Beverage operation, and
- Assist with completing post-event reports

Production/Technical Support (at one of Palais Theatre - St Kilda, Victoria; Festival Hall - West Melbourne, Victoria; or Anita's Theatre - Thirroul, New South Wales)

Support the planning and operation of the stage at one of these Live Nation owned and operated venues.

In this volunteer role, you will learn to:

- Assist the venue production team in the lead up to the event ensuring all technical requirements are captured and catered to for the event,
- Assist venue production team with bump in of back of house equipment on event days,
- Assist venue production in the delivery of the event, working across video, lighting, or audio depending on your interests and the event requirements,
- Assist venue production in the pack down of the event, and
- Assist with completing post-event reports.

ABOUT YOU:

Successful applicants will be able to demonstrate their commitment to a career in the contemporary music industry through:

- Evidence of pro-actively pursuing training, practical experience or work relevant to this opportunity
- Current interests and future career goals aligned to the opportunity description

VOLUNTEER HONORARIUM

This is a volunteer opportunity for participants to undertake a workplace-based learning program. To ensure this program is accessible to all, The Push will provide participants with an honorarium to help cover the cost of travel and meals and recognise participants' time on the days of the program. This honorarium will come to a total of \$3,300.



HOW TO APPLY

To apply for this opportunity, <u>head to the application form</u>, and when asked "What opportunity are you applying for?" select this role. Complete the form ensuring you provide responses and examples that reflect the Opportunity Description above and upload a copy of your CV.

Applications close 5pm AEDT Wednesday 20 December.

