

MEDIA RELEASE

Embargo: 12PM AEDT Tuesday 5 December 2023

Applications now open for The Push's new national mentoring program for the next generation of music industry practitioners



MELBOURNE, AUSTRALIA - Australian youth music organisation The Push today opens applications for the first cohort of its new national workplace learning program - Music Industry Mentoring.

With support from The Ian Potter Foundation, the first intake of the Music Industry Mentoring program will support 10 young people with opportunities to be placed and mentored in some of Australia's biggest music companies to develop skills, confidence, and networks across a range of streams including event management, technical production, business operations and marketing and promotions.

Commencing February 2024, the Music Industry Mentoring program aims to respond to ongoing sector-wide skills shortages and declining enrolments across music and arts in both secondary and higher education - creating a pipeline for skilled industry practitioners and providing both young people and workplaces with a framework that ensures workplace readiness and meaningful pathways into the contemporary music sector.

Industry partners providing mentoring opportunities for the first intake of the 2024 program include **Ableton, Groovin The Moo, Live Nation, Moshtix, Secret Sounds, Select Music** and **Unified Music Group** with opportunities across various locations nationally including on the national **P!NK** tour, **Groovin The Moo** and **Listen Out** festivals, as well as office-based opportunities in Brisbane, Sydney and Melbourne.

Successful applicants will be matched with a workplace mentor who will provide guidance and support throughout the 150-hour workplace learning program. Participants will also have the opportunity to engage in regular online workshops to connect with and learn from other young people throughout the program.

While this volunteer program is open to all young people aged 18 - 25 based anywhere within Australia, priority access will be given to First Nations young people, young people of colour, young people from low-income household, young people with a disability and LGBTQIA+ young people. To cover any expenses incurred, all program participants will receive a once-off honorarium paid at the commencement of the program.

Applications open Tuesday 5 December 2023, and close at 5:00pm AEDT on Wednesday 20 December 2023.

For more information on the Music Industry Mentoring program visit thepush.com.au/music-industry-mentoring

QUOTES

Kate Duncan, CEO, The Push, commented: "We know that our Australian music sector is experiencing significant skills shortages right now. The Push is committed to delivering initiatives such as the Music Industry Mentoring Program to directly respond to this - fostering a new generation of music industry practitioners."

Charles Goode AC, Chairman of The Ian Potter Foundation, commented: "We are pleased to support The Push to provide a program that will build job readiness across various aspects of the live music industry, including technical production, marketing and publicity and event management. The involvement of key industry partners is an important aspect of the program and will set up participants for future success in the arts sector."

About The Push

The Push is an Australian youth music organisation and registered charity based in Melbourne. Over three decades we have supported millions of young people with access to contemporary music programs and events. Our work is guided by our purpose of giving every young person the opportunity to participate and thrive in Australian music. Our program alumni include Courtney Barnett, Alex Lahey, Alice Ivy and Angie McMahon – who have each progressed onto successful, global careers. For more information, visit: thepush.com.au.

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